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E. JAMES NURSERY
8715 MacArthur Blvd.
Oakland 5, California

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1950 & James' Mid-Year Planting Guide

This guide to late spring and summer planting may reach you earlier than some varieties are ready. To avoid disappointment because of short supply in some items, we suggest that you order early. You will be notified at the proper planting season. This publication is only one of several guides to good gardening published throughout the year. If you do not receive these publications regularly we shall gladly add your name to our mailing list.

THE E. JAMES NURSERY

45th year

8715 MacArthur Blvd., Oakland 5, California

Open Sunday, Closed Thursday

Tuberous Begonias

Selected Seedlings, grown from the famous Capitola strain.

20c each, 12 for \$2.00, 100 for \$15.00

DOUBLE CAMELIA-FLOWERED. Choice of separate colors in pink, white, yellow, orange and red.

CARNATION (Fimbriata). Double flowers resemble carnations, delightfully ruffled and fringed. Rose, red, white and yellow.

PICOTEE. Double flowers, each shaded a complimentary hue at the margin. Pink, red and salmon.

HANGING BASKET (Lloydi). Double flowers on trailing stems. Pink, yellow, white and red.

E. James Fuchsias

NEW 1950 INTRODUCTIONS

\$1.00 each

DON PERALTA. Large flowers vary from single to double, usually semi-double. Color is rose madder and carmine. Vigorous growing upright habit. Very good in warm climate.

DU BARRY. (Pat. applied for.) A strong upright grower with good leathery foliage. Double corolla shades from purple to fuchsia; tube and sepals soft pink.

MISS CALIFORNIA. Will be a strong contender in the pink and white field. A semi-double white with faint pink glow inside corolla. Free-branching and good in hanging baskets.

SWINGTIME. New early free blooming fuchsia with double white spreading corolla and shiny red recurved sepals. An excellent new variety for hanging baskets.

SEVENTEEN

1949 INTRODUCTIONS

75c each, 3 for \$2.00
(except as noted)

BOUFFANT. An excellent new hanging basket variety of vigorous, spreading growth. Single white corolla; tube and spreading sepals pink to rose.

MOTH BLUE. Large flowers have a double lilac-blue corolla and recurved sepals of dark red. Spreading growth fine for hanging baskets.

SAN PABLO. A sport of San Mateo of more trailing habit. Rose pink sepals and large double orchid corolla.

FLYING CLOUD. (Pat. Pending.) The double flowers are large and well-formed with long recurved pagoda sepals and well-placed full white petals. The entire flower glows with the palest rose tinting which is accentuated slightly at the base of the petals, giving the flower a warmth that has been lacking in previous "all whites," \$1.00 each.

CHOICE VARIETIES AND OLD FAVORITES

60c each, 4 for \$2.00

ANNA. Corolla strong magenta, sepals deep carmine. Double.

FASCINATION. Corolla soft rose, sepals deep pink, streaked. Double.

GYPSY QUEEN. Large rosy-mauve corolla, deep crimson sepals. Double.

JOAN OF ARC. Tall growing double white, better than Ave Maria.

LUCKY STRIKE. Bluish-orchid corolla, pink sepals. Double.

PATTY EVANS. Corolla white, veined rose-pink, sepals waxy-white tinted soft rose.

SEVENTEEN. One of the finest new fuchsias. Double corolla and long sepals are clear rose-pink. Free blooming.

STORM KING. Sepals deep carmine, corolla white and rose. Double.

UNCLE JULES. A giant double purple and crimson of exceptional quality. Campanula-violet petals and deep crimson sepals.

WHITEMOST. Single white petals with pale pink sepals. Vigorous, free blooming.

HANGING BASKET

(Trailing)

CASCADE. Deep carmine single corolla, slender white sepals flushed pale carmine.

MARINKA. Corolla single and crimson, sepals solid red.

MURIEL. Rosy-lilac single corolla, red reflexed sepals.

RED SPIDER. Long tube and narrow sepals deep red. Single corolla deep rose, veined and margined crimson.

SAN MATEO. Deep violet double corolla with pink splashes, up-curved sepals pink.

DAISIES

ESTHER REED. Completely double white flowers on tall stems.

MARCONI. Large shaggy flowers are snow-white with yellow centers.

MT. SHASTA. Fully double, high-centered flowers are pure white.

ASTER FRIKARTI

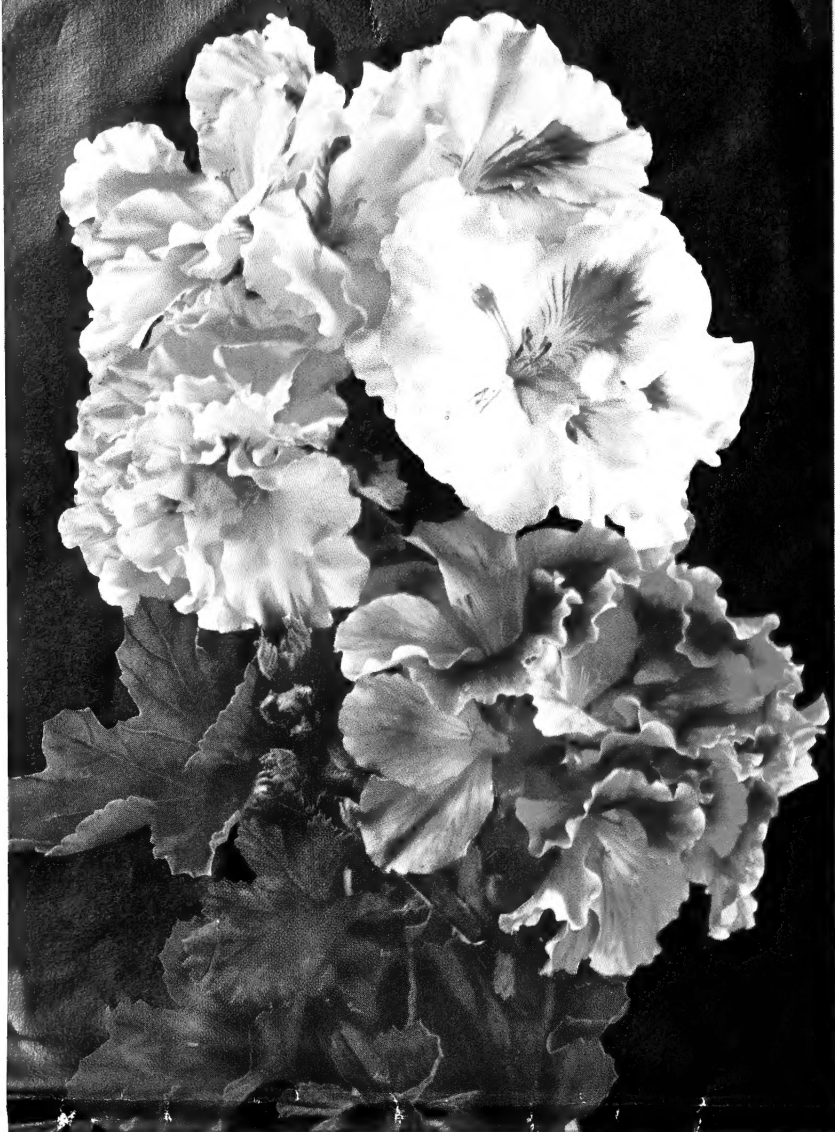
Lavender-blue starlike flowers with yellow centers are borne in profusion on long, strong stems. Summer and Fall.

MARGUERITES

Compact rounded perennial shrubs with handsomely cut foliage. Choice of yellow or white flowers.

Prices for above: 35c to 75c each, depending on size.





**BALLERINA
WALTZ TIME**

**GAY NINETIES
RHAPSODY**

CHOICE VARIETIES PELARGONIUMS

75c each, 3 for \$2.00, 12 for \$7.50



ALICE EASTWOOD. Soft rose-pink lower petals with two short dark stripes at the base. Top petals are shaded slightly deeper with velvety-red spot.

APRIL. Large umbels of clear white flowers marked with orchid spots in top petals.

BALLERINA. Ruffled pastel pink. Large flowers and free-flowering habit.

COVER GIRL. Ruffled flowers are soft pink with a white throat.

GAY NINETIES. Glistening white with brilliant raspberry-rose blotches.

HARRIETTE. Petals are deep crimson overlaid with black. Compact habit.

HEARTBEAT. Sparkling rosy-red petals edged white. Free-flowering and compact habit.

JUNGLE NIGHT. Deepest maroon overlaid with velvety-black. Petals are waved and curled. Strong upright grower.

MARY BARD. Large snow-white with mal-low-purple markings at base of petals.

PRIARIE FIRE. Soft pink lower petals veined brown, flushed salmon-orange. Upper petals are overlaid brown-black in center, flushed with orange-salmon.

RHAPSODY. Velvety-crimson upper petals and lower petals salmon, overlaid with crimson.

SPRING SONG. Wavy delicate pink petals spotted velvety-red and veined crimson.

WALTZ TIME. Large petals lavender-orchid with velvety-violet spots. Free flowering.

Pelargoniums

NEW PELARGONIUMS FOR 1950

\$1.50 each



GRAND SLAM. Heavily waved petals are rosy-red with a salmon undertone. Top petals are veined deep violet-red from base to a velvety reddish-brown spot in the center. Color varies slightly through the season. Compact habit.

SUZANNE. Ruffled petals are heavily blotched maroon, shading to raspberry; balance of petal veined raspberry over a delicate pink background. Free flowering and compact.

1949 INTRODUCTIONS

\$1.00 each, 3 for \$2.75

CONSPICUOUS. Shining oxblood or wine-red, elongated black spot in lower petals, veining and blotch in top petals edged with a black hair-line.

DISCOVERY. Large flowers in big umbels are deep orchid-pink with lighter lower petals. Strong upright growth.

GOLD RUSH. Orange-red flowers of good size are flushed gold; spectacular in full sun.

GERANIUMS

75c each, 3 for \$2.00, 12 for \$7.50



ME. BUCHNER. Flowers are snow-white and double, one of the finest.

MAXIME KOVELESKY. Noted for its unique shade of orange; single.

PRIDE OF CAMDEN. Deep velvety-red petals are double. Very showy.

SALMON SUPREME. Large flowers are apricot-salmon. Free blooming.

IVY GERANIUMS

50c each, 12 for \$5.00

GALILEE. Double flowers are soft, medium pink.

INTENSITY. Semi-double, brilliant orange-scarlet, free-flowering.

JOSEPH WARREN. Double violet-purple, deeper in bud, compact.

MRS. BANKS. Semi-double white, top petals marked light violet.

Centennial Carnations

35c each, 3 for \$1.00, 12 for \$3.50



CHEERIO. Beautiful, medium pink.
CONNECTICUT. White with carmine-maroon stripes.
GOLD RUSH. A good medium yellow.
NORTHLAND. Pure white fringed flowers.
ORCHID BEAUTY. Lavender with light fringed edge.
ROSE MARIE. A good deep shade of rose-pink.
STANFORD RED. Vivid bright red.
SUNSET GLOW. Orange with light pink markings.
WOBURN'S PRIDE. Solid dark red.

VICTORY RED CONNECTICUT



CHEERIO
GOLD RUSH
ROSE MARIE



Chrysanthemums

25c each, 12 for \$2.50

DAYBREAK ALEX STRIBLING PIRATE'S GOLD HASHEGAWA AFTERGLOW SARONG SEA FOAM OKWAN

EXHIBITION AND LARGE FLOWERED

ARISTOCRAT. Silvery-pink. Mid-season.
BETTY. Medium-large bronze, incurved petals. Midseason.
BRONZE TURNER. Bronzy-gold. Midseason.
CORONATION AMARANTH. Incurved mauve petals with crimson reverse. Late.
DAYBREAK. Opens yellow, passing to apricot-pink. Late.
EVENING GLOW. Bright golden-yellow. Early.
GARNET KING. Late dark red, reflexed.
INDIAN CHIEF. Mahogany-bronze. Midseason.
MAJOR BOWES. Bright rose-pink. Midseason.
MRS. HARRY TURNER. Crimson flowers with incurved petals. Late.
WILLIAM TURNER. Large ball-shaped flowers. Pure white. Late.
YELLOW TURNER. Large light-yellow flowers with incurved petals. Midseason.

POMPONS

Pink
FAIR MAID. Light pink with bronze tones in center. Early.
MINUET. Rose-pink button type. Late.

PINK DOT. Light pink with crimson dot in center. Early.
PINK PEARL. Light rose-pink. Mid-season.

White

SEAFOAM. White, cream center. Midseason.
TREASURE ISLAND. Large, pure white. Late.

Yellow

DESERT GOLD. Bronze and yellow. Midseason.
HASHEGAWA. Large golden-yellow. Late.
LEGAL TENDER. Rich gold with mahogany tints. Midseason.
SPUN GOLD. Deep lemon-yellow. Late.
TERRY. Golden-yellow. Early.

Red

FIREBALL. Bright crimson. Midseason.
RUFUS. Crimson-maroon, compact habit. Early.
WILDFIRE. Showy brilliant red. Late.

Bronze

ARGO BRONZE. With copper tints. Early.
HILDA CANNING. Tiny flowers bronze and gold. Midseason.
PIRATES GOLD. Rich golden-bronze. Late.
RACHEL. Semi-double bronzy-gold. Early.

Purple

AMETHYST. Reddish-purple flowers in large clusters. Late.
FLEUR. Clusters of purplish-red flowers on low bushy plants. Early.

SPIDERS

BESS WITT. Long tubular petals bronzy-orange. Midseason.
DUCHESS. Lilac-purple flowers. Midseason.
KAY TASHIMA. Very full, pure white. Midseason.
JAPANESE MAIDEN. Yellow, red tinge. Late.
NIGHTINGALE. Greenish-white. Midseason.
OKWAN. Bronzy-yellow. Midseason.
PEGGY ANN HOOVER. Narrow tubular petals shell-pink. Midseason.
RED SPIDER. Crimson-maroon. Midseason.
SAN GABRIEL. Thread-like tubular petals, golden-yellow. Late.

SPOONS

BRILLIANCE. Long tubular petals buff-rose with maroon tips. Mid-season.
BRONZE SPOON. Bronze and gold. Late.
OTTO BLUM. Lavender-pink and white. Midseason.

PINK SPOON. Small, light pink. Late.
PURPLE SPOON. Reddish-purple. Early.
YELLOW SPOON. Small lemon-yellow. Early.

CASCADES

ANNA. Small semi-double white.
JANE HARTE. Small yellow single. Early.
LIGHTHOUSE. Bronzy-red. Mid-season.
PINK CASCADE. Semi-double pink. Midseason.
RADIANT. Bronzy-red single. Mid-season.

ANEMONES

DAVID BELASCO. Rich maroon with gold center. Compact. Mid-season.
FREIDA. Lilac-pink, gold center. Midseason.
GOLDEN PHEASANT. Outer petals lemon-yellow, cushion golden-yellow. Early.
ORANGE GLOW. Bronzy-yellow. Midseason.
PURPLE QUEEN. Lavender-purple. Late.
ROSALIND. Large medium pink. Late.
RUSTIC. Compact bronzy-red. Mid-season.
SINCERITY. Pure white. Early.

CUSHIONS

Dwarf plants with a multitude of showy flowers resembling azaleas.

AMELIA. Bright pink.
APPLE BLOSSOM. Cerise-pink.
CHAMPION. Bronzy-red to golden-bronze.
COMMANDER CUSHION. Bright crimson.
EDGAR A. GUEST. Yellow, bronze reverse.
HARVEST GOLD. Opens lemon-yellow, suffused with pink as flowers age.
QUEEN CUSHION. Snowy-white.

DAISY FLOWERED

Flowers in sprays, with open centers. Outer petals broad and flat, surrounding cushion center.

ALEX STRIBLING. Fine large white single with yellow center. Midseason.
AFTERGLOW. Light pink, deepening with age. Late.
GOLDEN MENZA. Golden-yellow. Midseason.
SARA. Coral-maroon flowers. Early.
SARONG. Bright crimson-scarlet. Late.
VAGABOND. Apricot-buff flowers on strong stems. Midseason.



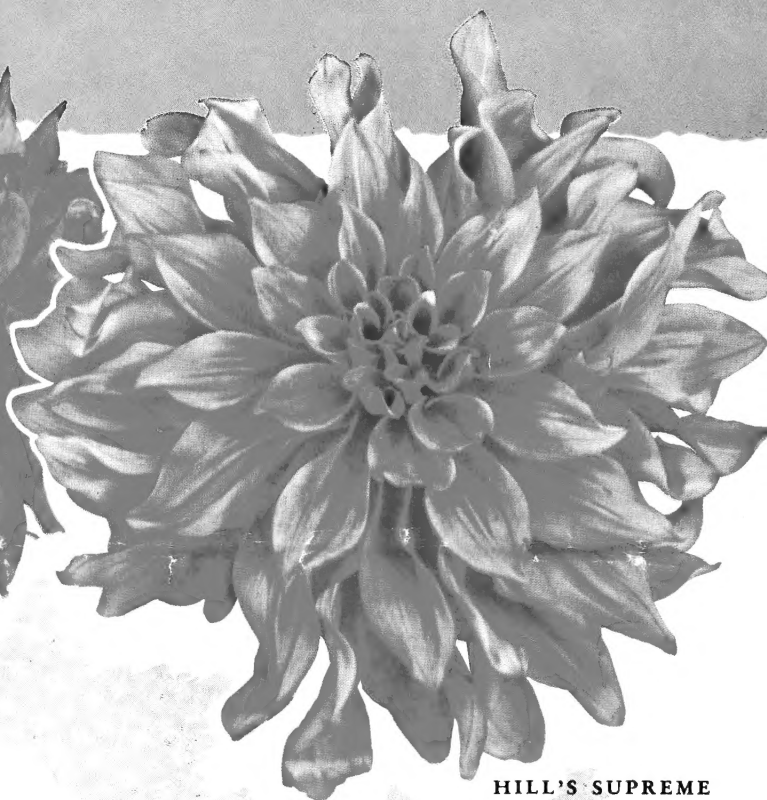
MRS. WM.
KNUDSEN



THIS FOLDER is designed to help you plan a pageant of garden color this Summer and Fall, provides subjects for potting to brighten terrace or patio and armfuls of cut flowers for interior arrangement. Some varieties described herein may not be ready when this folder reaches you, but please order early. Quantities are limited in some cases. Delivery will be made as soon as your selections become available.



AUTUMN SUNSET



HILL'S SUPREME

Dahlias

LARGE DECORATIVE

75c each, 3 for \$2.00



AUTUMN SUNSET. Big ten-inch blooms yellow blending to red.
AVALON. Compact eight-inch flowers bright canary-yellow.
BLUE RIVER. Silvery-lavender, large flowers.
HILL'S SUPREME. Clear rose-pink on sturdy stems.
MRS. WM. KNUDSEN. Pearl-white, excellent cut flower.
RED JERSEY BEAUTY. Striking deep red on a medium plant.

CACTUS

75c each, 3 for \$2.00

ANIMATO. Delicate shell-pink, good four-inch cut flower.
FIGARO. Rich yellow ten-inch flowers with red penciling.
GENERAL J. J. PERSHING. Large blooms of deep mahogany with splotches of wine-red.
GOVERNOR HEIL. Incurved petals are delicate orange-rose. Large.
SATAN. A popular ten-inch scarlet cactus.
THISTLEDOWN. Small soft white flowers pale cream at center.

MINIATURE

50c each, 6 for \$2.50



QUEEN OF YELLOWS. Vivid yellow ball, a stand-out.
RED CHIEF. Bright red ball on a medium plant.
ROSEBUD. Miniature creamy-white tipped wine.
WHITE FAWN. This miniature snow-white blooms and blooms.

POMPON

50c each, 6 for \$2.50

BETTY ANN. Clear rich pink.
JOE FETTE. The best white pompon.
LITTLE DAVID. Small soft orange.
TIP TOP. Rich raspberry-red.

